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Regenurex

NEW LINE | **NHP**

REGENUREX

www.canada.regenurex.com

HELP YOUR BODY REGENERATE WITH REGENUREX

Regenurex Health Corporation, formerly AlgaeCan Biotrch Ltd, was founded in 2009 crystallizing five years of successful research and development in algae propagation from the humble confines of a former milking parlor on a dairy farm, now a 10,000 square foot algae production facility, in Agassiz, British Columbia, Canada. The company's process is sustainable and its process is environmentally friendly.

The company is developing a line of products, which help the body to regenerate. The first product, astaxanthin, is naturally derived from algae, and is a very powerful antioxidant, and an anti-inflammatory. Antioxidants fight the effects of oxidation and has been linked to more than a few major health problems—including the side effects of aging. Astaxanthin reduces cell damage and supports the health of your entire body.

Regenurex has developed a proprietary natural extraction process. While most other astaxanthin supplements use chemicals and CO2 processing methods, we gently draw out the algae's oil.

Our algae is grown in a controlled indoor facility using LED lights and filtered spring water. Our product is never dehydrated or exposed to harsh chemicals. The process requires more effort, but the results are worth it—keeping the integrity and purity of the astaxanthin intact.



Regenurex is made from a naturally-sourced, local strain of freshwater microalgae, Haematococcus pluvialis, found in British Columbia, Canada. We grow our algae in pure, alpine water, in controlled photobioreactors. This provides optimum growing conditions to maintain the health of the algae throughout their lifecycle and reduces exposure to environmental contaminants. This process allows us to reliably reproduce the same consistent, high quality product.

Regenurex astaxanthin is unique because we use a proprietary natural extraction process. Our product is never dehydrated or exposed to harsh chemicals. In our extraction process, we gently mix the algae with a vegetable oil to extract the lipids (the algae oil) together with the astaxanthin. This ensures that Regenurex is the most natural astaxanthin on the market and preserves the benefits of the whole algae. The natural process requires more effort, but we believe that it is worth it as the product has a sweet flavour profile and a pleasant odour and no fishy aftertaste.

Regenurex is sold as a human health supplement in the form of soft gel capsules, which contain astaxanthin combined with non-GMO, high oleic safflower oil to aid adsorption, and a small amount of natural Vitamin E to support stability. It is free from artificial additives or preservatives.



OUR PASSION FOR LAVENDER AND AROMATHERAPY FUELS OUR INNOVATIONS!

We believe that attention to detail, passion, and a little lavender has helped our team make some of the greatest products, based on lavender essential oil, for your home, your health, and your body. Therapeutic benefits of lavender essential oil, which have been known for thousands of years, drive our team with a desire to bring the best straight to you and yours. We love it so much that we even grow it!

Bleu Living is inspired by the freshness and the benefits of essential oils to formulate ecological home and cleaning products, with the concern to offer a healthy lifestyle for everyday life. For us, Bleu is our guarantee of purity and vitality, which you'll find in the way our products are formulated with carefully chosen ingredients and naturally effective actives: all of the finest quality that the earth can provide.

Our Bleu Living products have the following benefits:

- Our products are biodegradable according to the 301D standard issued by the OECD
- Our containers are completely recyclable
- Natural fragrance from essential oils
- Made of plant-derived ingredients
- NO chlorine, phosphates, MIT or dyes
- Proudly designed and formulated in Canada

BLEU LIVING RANGE

LAUNDRY DETERGENT AND FABRIC SOFTENER: Thanks to its purifying and soothing lavender properties, this up to 99.9% natural laundry essentials will brighten brights and whiten whites. Breaking down the toughest stains and leaving clothes smelling summer's best. This detergent is effective in cold water and in all machines.

SURFACE AND ALL-PURPOSE CLEANERS:

These products will make ceramic surfaces, chrome appliances, sinks, and tubs shine like never before and will bring the fresh smell of lavender essential oil and that vitality from knowing you are doing the right thing. This product will leave people enchanted, all this and no chlorine or phosphates!

HAND AND DISH SOAP:

It leaves your dishes sparkling clean and acts as hand soap at the same time. This soap helps to efficiently remove garlic, onion smells, and germs on dishes and hands, all thanks to the purifying properties of lavender and rosemary.

Use Bleu Living products whenever you want to make the healthiest, most responsible choice for yourself, your co-workers, your family and the children of the future.



Enjoy a unique culinary adventure

HIMALAYAN CRYSTAL SALT BBQ PLATE

PAIRS GREAT
WITH OUR 'CRYSTAL
SALT + ORGANIC PEPPER'
CERAMIC STONE
GRINDER SET!



NEW WEBSITE NOW LIVE!

CHECK OUT OUR FRESH NEW LOOK WEBSITE,
WITH EASY ONLINE SHOPPING. 



LINE EXTENSION | **GROCERY**

GLUTENULL

www.glutenull.com

KICKING OFF OUR KETO FRIENDLY COOKIES!

Our Glutenull bakery has released low-carb, sugar-free cookies for people following a Ketogenic diet or simply watching their weight. With the help of “Swerve” natural sugar replacement, our founder Otari has developed a delicious and light product which we are proud to present to our customers.

Keto-friendly products have become more and more popular but it’s difficult to find ones with natural and clean ingredients. Our plant-based and gluten free cookies are non-GMO verified and made with only high quality, clean, organic ingredients.

Our Hemp cookie contains organic hemp, coconut flour and vanilla and our Lemon Coconut cookies are made with organic coconut flour, fresh lemon and are rich in almonds and walnuts.

Both varieties contain no sugar and are sweetened with Swerve, a zero calorie natural sugar replacement that contains no artificial ingredients, preservatives or flavours.

We invite you to try our new release, which has already stolen the hearts of our customers and foodies. They are a great snack for anyone looking for a healthy, low-carb diet without compromising on taste.



LINE EXTENSION | **GROCERY**

BEEKEEPERS NATURALS

www.beekeepersnaturals.com

POWERFUL NATURAL IMMUNE SUPPORT FOR KIDS, STRAIGHT FROM THE HIVE!



of growing immune systems.

These are ingredients that actually work. We start with propolis. Used by bees to protect their hive from bacterial invaders, our propolis spray supports kids’ immune systems by fighting off tough bugs while providing relief for even the unhappiest sore throats.

It’s inevitable. Active kids get runny noses, sniffles, sore throats, and bugs all the time. That’s why we created the natural immune support that kids deserve—Beekeeper’s Naturals Throat Spray for Kids. The magic starts with two simple ingredients, propolis and buckwheat honey. It’s a kid-friendly duo formulated to naturally support and fortify the needs

To create the most gentle, kid-friendly formulation, we pair our propolis with one of the richest honeys around—buckwheat honey. With natural germ-fighting properties, buckwheat honey delivers a hefty dose of antioxidants to encourage recovery and further soothe soreness. And you can’t beat that naturally sweet honey taste!

No artificial flavors, neon food dyes, fillers, or refined sugars here. Our pure formulation is gluten-free, Paleo-friendly, all-natural, antioxidant-rich, and kid-approved. We create the most sustainable, obsessively high quality bee products, from our hive to your home.

No kid should have to deal with perpetual sniffles. Beekeeper’s Naturals Throat Spray for Kids is the powerful support active kids need to fight off germs, beat sore throats, and get back to exploring—the way Mother Nature intended!



DESIGNED TO OFFER COMFORT, STABILITY, AND CONVENIENCE

Rumi Earth is a natural products company developed from the need for more nature and grounding in daily life.

The owner and creator, a yoga practitioner, created the line of products based on a personal understanding and desire for earthy, natural products for yoga and meditation. In a market saturated with yoga products that focus on aesthetics or functionality alone, Rumi combines the two, while giving equal importance to the Earth-conscious nature of our products and our process and their biodegradability.



Everything in our creations is made from natural or consciously-sourced materials. Our creation process is in or near the country from which the materials are sourced. When we start our process for a new product, our guiding principal is to:

First find the trees and plants, then everything else will work out.

Our products have been designed to offer comfort, stability, and convenience for the yoga practitioner during their asana or meditation practice. Our natural, patented and designer products have been tried and tested by new and seasoned practitioners. A combination of curated designs and colors influenced by nature, Rumi Earth blends all of the ingredients for an ideal, serene yoga practice into our products.

Design is a combination of aesthetics, materials, function and the method of making. Poetry is an ideal expression that has beauty and grace. We design our products by making space in our minds for the poetic way to make them. This gives us the clarity and direction from which we define our process of making the final Rumi products.

POETIC DESIGN

Design is a combination of aesthetics, materials, function and the method of making. Poetry is an ideal expression that has beauty and grace. We design our products by making space in our minds for the poetic way to make them. This gives us the clarity and direction from which we define our process of making the final Rumi products.

NATURAL MATERIALS

We embrace the circle of natural life by focusing on the biodegradability of our products. The best way of ensuring biodegradability of our products is by keeping them as close to their natural form as possible. Natural materials are sourced from plants, trees and from the earth as our primary ingredients.

CONSCIOUSLY-CRAFTED

After the design and materials are final, we begin the steps of crafting Rumi's products. Either hand-crafted or automated, we are involved in the process to ensure it is done thoughtfully and in consideration of the people and environment.



MOVE YOUNGER

ResetBIO is a brand that takes results seriously! At ResetBIO, our passion is to unlock consumers' potential for new thresholds of performance and recovery with the most innovative and ground-breaking products available today. One of the repeated shortfalls consumers face with natural products is their failure to deliver noticeable and measurable results. ResetBIO is dedicated to bringing to market natural products THAT WORK! - effectively and expeditiously, sometimes in minutes and not days, weeks or months. We are dedicated to the highest standards for manufacturing and quality assurance.

ResetBIO prides itself on science and research as fundamental building blocks for the brand. Franco Cavaleri, BSc., PhDc., is the biomedical researcher behind the patented formulations used in ResetBIO products. Franco has suffered with ulcerative colitis since he was a

teenage bodybuilder. Never one to give up, Franco went on to become Mr. IFBB North America. Throughout his journey, Franco had a strong belief in supplementation with natural products and used them regularly. As he began a new chapter studying medicine, he began researching natural ingredients against biomedical models. His research led him to the first two of many novel ingredients to come - Ketoba™ for use in advancing nutritional ketosis and BDMC™ curcumin to improve recovery from pain and inflammation.

Our products will make you feel and MOVE YOUNGER! With the help of Franco's science, PUSH through your limits and Reset your expectations for energy, stamina, focus, appetite control, performance and recovery by taking ResetBIO products for long-term health benefits.

**References available on request.*



BREAKTHROUGH DISCOVERY! DÉCOUVERTE AVANT-GARDISTE! KETOBA™

NPN: 80079366

Exogenous Ketone Support Ketogenesis Cétone exogène Favorise la cétogénèse



Facilitates fat metabolism as an energy source
Facilite le métabolisme du gras comme source d'énergie
Patent pending / Brevet en instance

Fat-Burning Formulation — KETOBA™

Whether for fat-loss, athletic performance, mental focus or anti-aging, this new ketone technology does not induce the gastrointestinal distress common with ketone or MCT-based formulations.

Use KETOBA™ for:

- ✓ Sports Performance — non-stimulant energy and endurance; anti-inflammatory; no lactic acid build-up, fast recovery
- ✓ Ketogenic Diet Support — provides benefits without strictly following ketogenic eating
- ✓ Nootropic — ketones promote mental clarity and focus

Formule de brûlage des graisses — KETOBA™

Que ce soit pour perdre du gras, améliorer vos performances sportives, accroître l'acuité mentale ou lutter contre le vieillissement, cette nouvelle technologie cétonique ne provoque pas les problèmes gastro-intestinaux généralement occasionnés par les formules à base de cétones ou de TCM.

Vous pouvez utiliser KETOBA™ :

- ✓ Pour accroître vos performances sportives — Une énergie non-stimulante qui accroît l'endurance; anti-inflammatoire; pas d'accumulation d'acide lactique, récupération rapide
- ✓ Comme soutien au régime cétogénique — Offre les avantages du régime cétogénique sans l'adoption d'une alimentation stricte
- ✓ Comme nootrope — Les cétones favorisent l'acuité mentale et la concentration



Based on the research done by Franco Cavaleri Bsc, PhDc
Issu des travaux de recherche de Franco Cavaleri Bsc., Ph.Dc.



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Learn more about Ketone Shift™ at /
Pour en savoir davantage sur Ketone ShiftMC, allez à :
www.resetbio.com/ca/product/ketone-shift-stickpacks-2/

RESETBIO™

HYALURONIC ACID IS KEY

Hyalogic is the leader in the science of hydration. Why can we say that? We use Hyaluronic Acid (HA) in all of our supplements and skin care products. HA binds up to 1,000 its' weight in water and increasing HA supports the body's ability to hydrate and maintain or increase mobility and suppleness. HA is found naturally in the body and lubricates joints, hair, skin, nails, teeth, and eyes. But as we age, the body's ability to produce HA lessens. Our products offer targeted hydration with skin care and with hyaluronic acid.

We are excited to offer these products to our Canadian Partners!

Our **Rosewater Toner** is made with steamed distilled rose water and HA to hydrate. Spritz on the face to soothe and leave users feeling fresh and awake. The **Facial Toner** is formulated with Witch Hazel and premium HA that helps support the skin's barrier and minimizes moisture depletion. This alcohol-free product helps maintain the skin without stripping it of much needed hydration.

The HA **Facial Cream** is a rich yet light and uses the powerful hydrating benefits of HA to moisturize and support the skin. The **Facial Cleanser** supports the skin's ability to promote hydration and to assist with removing toxins and impurities. And the **After Sun Spray** hydrates and nourishes sun-drenched skin using HA and peppermint resulting in a cooling sensation.



Hyalogic's passion is to help our partners become educated and our customers happy with hydrated skin, hair, joints, eyes, teeth, and nails!



FEATURE | NHP

KAREN PHYTOPLANKTON

www.thekarenproject.ca

100% PURE. 100% SUSTAINABLE. 100% MONEY BACK GUARANTEE

Karen Marine Phytoplankton is located in Canada and produces pure phytoplankton products that we currently supply to over 3000 locations, including professional athletes, and naturopathic and medical doctors. Karen Phytoplankton has a complete nutritional profile of over 75 essential vitamins, minerals, fatty acids and omegas. It is NON-GMO, free of pesticides, preservatives, heavy metals and is also vegan friendly.

Marine phytoplankton are the oldest and most abundant plants on Earth, drifting just below the surface of most of the oceans and fresh water around the world. They are considered earth's original nutritional superfood. In fact, NASA has called Marine Phytoplankton the most important plant in the world, providing almost all of the Earth's oxygen and serving as a vital food supply for marine life. People who use our products see terrific results with inflammation issues such as IBS, Crohn's, arthritis, pain issues, migraines, skin disorders, sleep and energy issues etc.

Karen phytoplankton is an extremely effective pure, all-natural anti-inflammatory that is sold in a pure powdered

form and in tablet form. Our product is currently being used by many NHL hockey players such as Nathan McKinnon, Patrick Kane and our company spokesperson, Brayden Schenn, of the St. Louis Blues. He has seen incredible results with his post-game recovery from his aches and pains, stamina and overall wellbeing. We have been featured on BNN as a "company to watch for" and we hope that you will give Karen Phytoplankton a try today!





The South of France Difference Attracts Natural and Cross-Over Consumers



Experiential Scents:

With 11 complex scent compositions in the entire collection, NO other natural brand offers this breadth of experiential scent choices...each evoking an indulgent journey or sensory experience throughout the South of France past...

...a market stand filled with freshly-made Provencal honey enriched by the essence of orange blossoms...miles of lavender fields warmed by the Mediterranean sun...
lemon trees surrounded by a cluster of verbena plants...



LAVENDER
FIELDS



ORANGE BLOSSOM
HONEY



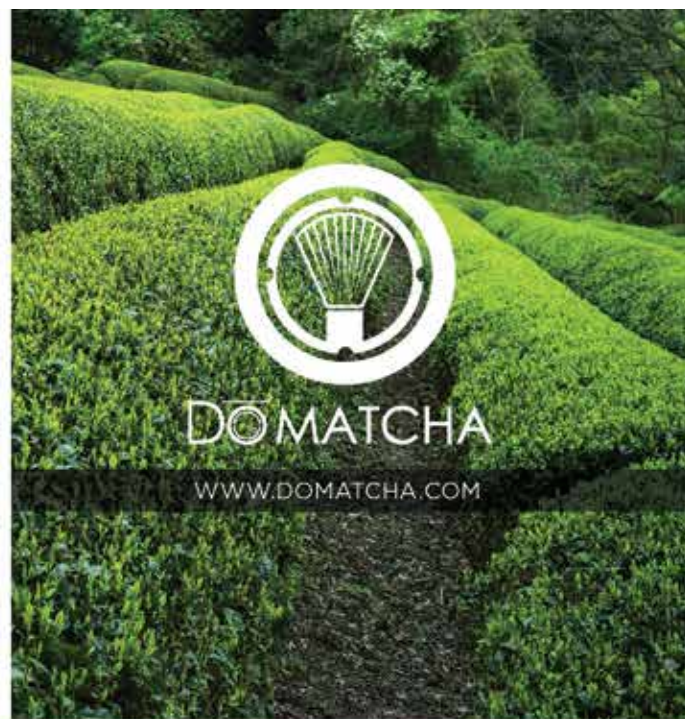
LEMON VERBENA



GREEN TEA



SHEA BUTTER



 **SANTEVIA®**

Mineralized Alkaline Water

GREAT MATCHA STARTS WITH BETTER WATER

Un bon matcha commence par une eau de meilleure qualité

COMING SOON
ARRIVE BIENTÔT

MINA
SLIM SERIES
SÉRIE MINCE



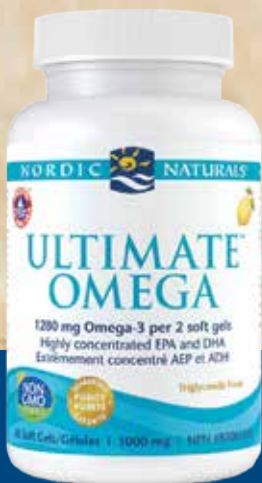
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MADE QUALITY**
QUALITÉ CANADIENNE



SANTEVIA.COM

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Every Family
≧ needs ≦
OMEGA-3s



nordicnaturals.ca

NORDIC[®]
NATURALS 



Ecotrend

ECOLOGICS

A CONSCIOUS COMPANY

Ecotrend Ecologics is celebrating 31 years of bringing leading natural health products to you.

Together with your support, Ecotrend Ecologics and our Suppliers are committed to growing social and environmental awareness.



OUR MISSION

To provide alternative health information and quality natural products, to help you make choices for a healthy life and a healthy planet.

OUR PLEDGE

Climate Smart Certified & Bullfrog Powered
We pledge to become a B-Corp in 2018.

OUR WORLD

We use sugar paper, starch popcorn, cloth towels and hand dryers in our corporate office instead of disposable tree and petroleum products.

We recycle virtually everything in our offices.

We aid three young women in Africa through Plan International and World Vision and protect our planet with WWF, David Suzuki Foundation, Ecojustice Canada, Western Canada Wilderness Society, PETA, International Fund for Animal Welfare, World Animal Protection ... and many more.



READ OUR SUPPLIERS' CONSCIOUS COMMITMENTS IN THE COMING MONTHS!

To learn more about Ecotrend Ecologics and our Suppliers
visit www.ecotrendsocialnews.ca