



ecotrends

For equality, sustainability, love and care for the planet

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NEW LINE ZUE BEAUTY

www.zuebeauty.com

Beauty with Quinoa

Zue brings a new concept to the world of natural beauty. Why? Because we are changing the way natural cosmetics are conceived. We are committed to offering you the best natural cosmetics on the market while positively affecting all people involved in the process of making them. We call it the Cycle of **Zue**—a sustainable management strategy to generate social and environmental impacts in three distinct aspects:

Farmers:

We support indigenous farmers who have been driven away from their homes by the Colombian guerilla conflict. We are committed to providing them with sustainable living wages. To that end, we implemented a program called Future for Today in which the farmers are trained in practices that help them obtain the highest quality raw materials from their quinoa crops. We are currently supporting more than 120 indigenous families who harvest the organic quinoa used in our products.

Our Quinoa Beauty Products:

As a certified B-Corporation, our entire products line is:

- vegan,
- cruelty-free,
- gluten-free,
- and GMO-free.



Most importantly, all of our products are cultivated with ancestral indigenous knowledge in order to obtain healthy ingredients for healthy skin. That's why quinoa is our main ingredient; it's not only a superfood but also has amazing skin care properties. Quinoa is jam-packed with antioxidants, vitamins, minerals and essential amino acids, all of which have the power to restore and revitalize your skin.

Give Back Program:

This is the most important part of the Cycle of **Zue**, the part where you can make a difference. With every **Zue** product purchase, you are empowered to Give Back.

Through our partnership with local social and environmental organizations, you can support worthy causes directly through our website. Just enter the donation code that comes with every **Zue** product; then select one of the causes we have pledged to support. When we reach the goal for that cause, the **Zue** team will carry out the mission and send you a video so you can actually see how your participation benefited the organization you supported through our website.

At **Zue Beauty**, we believe in the pursuit of making the world a better place. To learn more about how **Zue Beauty** is changing lives, visit www.zuebeauty.com/giveback.

Natural Herbal Remedies For Pets



... because healthy pets are happy pets.

NaturPet products are made in Kelowna, BC, in Canada's beautiful Okanagan Valley. While the region is best known for its warm climate, wines, and tourism industry, **NaturPet** continues to manufacture and distribute its products from this unique and breathtaking valley.

With over 15 years of Natural Health Product development and manufacturing experience, our **NaturPet** product line provides health-conscious pet owners with natural herbal remedies for their pets. We continue to invest in research and development in order to bring new and exciting products into the market. Currently, we have 17 products and several in R&D, coming this fall.

NaturPet uses the highest standard of research and quality control, including the highest quality ingredients, free of all chemical preservatives.

Our products are used for topical uses, ongoing care, and symptom relief. All of the herbs used in our products provide nutrients that promote healthy functioning body systems and cleanse the body of toxins and waste produced by illness. They also help to boost the immune system, fight off and prevent illnesses, provide healing from bacterial, viral and fungal infections, relieve pain, improve mobility and calm anxiousness.

Our ingredients come from all over the world because many herbs are native to specific geographical regions. We use our years of experience to determine the best quality of ingredients for our products. We always take into consideration the certification of organic and/or wild crafted ingredients and we make the effort to source locally when possible. Our final decision is based on quality. Our quality control team monitors

our products from receiving of ingredients to shipping of product to provide accountability and assurance for our customers.

PROMO

20% discount
Selected NaturPet
products only

The current **NaturPet** product line includes:

Symptom Relief	Ongoing Care	Topical Care
▶ D Wormer ▶ Home Alone ▶ Liver Care ▶ Ouch Relief (for dogs) ▶ Trauma Recovery ▶ Urinary Care	▶ Cell Care ▶ Immuno Boost ▶ Joint Care ▶ Life Flow ▶ Lung Care ▶ Multi Minerals ▶ Vision Care ▶ Vital Energy	▶ Ear Drops ▶ Healing Spray ▶ Paw & Skin (for dogs)

We have several great products to protect your pet during summer. Our top two sellers are **Ear Drops** and **D Wormer**. Here are some helpful tips to have happy healthy pets this summer.



Ear Drops are a great treatment and prophylactic for both viral and bacterial ear infections, swimmers ear, and smelly ears. Some breeds of dogs are prone to swimmer's ear - try putting in a couple of drops before swimming to stop swimmer's ear in its tracks! **Ear drops** are also useful for cleanings.

Prevent and get rid of those pesky parasites!

D Wormer is a unique and powerful oral remedy with a blend of herbs that is 100% safe and effective when used as directed. It works to kill and expel roundworms, tapeworms, whipworms, hookworms and giardia. **D Wormer** helps to protect the stomach and supports digestion and it's suitable for cats and dogs. Use as a monthly preventative during the summer months when your pet is outside and around other pets frequently.





Quality Pet Grooming Products

Keep your pet smelling fresh, while nourishing their fur and cleaning their skin.

Simbae Groomers 1st Choice is a proudly owned family business with Australian origins. **Simbae** is the brand child of TAJA Global established in 1974. The company is recognized globally as a manufacturer of leading sustainable and eco-friendly products, creative marketing, as well as brand and product development. **Simbae** range stands for 'sustainable pet care'. Through years and years of intensive research and development, we made the conscious decision to never compromise on our sustainable and eco standards to ensure we deliver products that are safe for dogs, cats and humans, with premium quality and high performance. **Simbae's** mission is to make our products available to all by maintaining affordable pricing while providing the best product possible.

The Products

Choosing quality grooming products designed specifically for pets is very important to the health of the coat and skin. They are easier to use than adapted 'human' products, which can be inappropriate for your pet's coat and skin. We offer a selection of easy-to-rinse, SLS and paraben free Shampoo & Conditioners. There are four grooming categories:

► **Fabulous Fur Range**

For dogs & cats who need daily pampering and to look fabulous.

► **Long Hair Range**

For dogs & cats with excessive, thick or coarse fur to strengthen and shine naturally!

► **Sensitive Skin Range**

For pets prone to irritations and allergies, use this as a mild and natural healing alternative.

► **Puppy & Kitten Range**

For pets aged between 1 – 18 months, a mild, soothing and fur nourishing formula for even the smallest of pets.



It is important to not only keep your pet clean, but their environment as well as your home free from all bacteria and odors; we have **Surface Sanitisers & Air Fresheners**, with dual action properties for bacteria-free & odor controlled pet areas.

People, Pet & Planet Safe!

Simbae's eye-catching and standout range of premium pet grooming and cleaning supplies are currently globally available. **Simbae** is a proven range of pet care products that will keep your pet smelling fresh, while nourishing their fur and cleaning their skin.



The Scents

Blended in France, each individual note is a blend of nature's science and beauty. With just one whiff these scents will soothe, please and transport you and your best friend to places where flowers burst into bloom, fruits are freshly plucked and greeneries flourish in the countryside.

► **Country Grove** - is a flowery aroma of Lavender, Geranium Neroli, and Green Leaves blended with Lemon, Apple and Mango, built on warm notes of Patchouli and Sandalwood. A refreshing floral concoction that is cozy and comfortable.

► **Spring Garden** - is an intermingling of floral aromas Lavender, Jasmine, Lily of the Valley and Violets - balanced with a Milky Powder. This collection of fragrant blossoms is the embodiment of love, care and generosity.

► **Lemon Orchard** - has refreshing qualities of Eucalyptus, Lemon, and Lime gilded with Rose and Apple scents on Amber and Mimosa notes. An invigorating scent that is cheerful, frisky and spirited.

Clean Water



Discover our two new line additions!

SANTEVIA POWER POUCH

Looking for a new, convenient, and accessible way to filter your water? The **Santevia Power Pouch** has everything you're looking for – and more.



- ▶ Improves taste
- ▶ Reduces chlorine
- ▶ Adds minerals
- ▶ Raises PH

It's time to say goodbye to unfiltered tap water and single use plastic water bottles. Tap and bottled water may lack the essential minerals that provide you with alkaline water, and they are often treated with chlorine and other chemicals. These chemicals not only reduce the quality of the water, but they can affect the taste and smell of the water as well. **Santevia** is proud to announce that we have found a new way to give you clean, mineralized water on-the-go.

The **Santevia Power Pouch** reduces chlorine, improves taste, adds minerals, and raises the pH. Drinking alkaline water, maintaining a balanced diet high, and exercising regularly help keep your immune system strong and preventing an assortment of different illnesses.

Conveniently packaged in a single pouch, the **Power Pouch** is ready wherever you are. Perfect for the gym, the office, or anywhere else your day takes you! The **Power Pouch** can be used with up to 10 bottles of water, so keep filling up your bottle throughout the day, and keep enjoying the benefits of alkaline water.

Don't spend another day drinking chlorinated, acidic water. The **Power Pouch** is ready whenever and where ever you are.

SANTEVIA BATH FILTER

Conventional water treatment filters the tap water by adding harsh chemicals like chlorine. What often goes unnoticed, is the chlorine that is absorbed through your skin while you bathe. Warm water from the bath opens the pores in your skin and accelerates the absorption of chlorine, making it increasingly harmful. Steam can easily be inhaled during a hot bath, and travel directly into your blood stream. The warm water also opens your pores, allowing the chlorine to penetrate your skin and cause irritation.

Look no further for a simple way to treat your skin, and improve your overall health. **Santevia** is proud to offer you a solution to the harmful chemicals that exist in your bath water. The **Santevia Bath Filter** reduces chlorine up to 100%.

The **Santevia Bath Filter** is great for everyone, including babies, kids, and those with sensitive skin. No installation is required! For best results, swirl the filter around in your bath once it's full.



Simply hang the bath filter over your faucet and let water flow through as your bath fills.

Don't want to bathe in harsh, chlorinated water? Do your skin and your health a favour by getting a **Santevia Bath Filter**!

"Safe Water System." Centers for Disease Control and Prevention. Centers for Disease Control and Prevention, 02 Dec. 2016. Web. 12 May 2017. <<https://www.cdc.gov/safewater/chlorination-byproducts.html>>.

Group, Edward, DC, NP, DACBN, DCBCN, DABFM. "Chlorine, Cancer, and Heart Disease." Dr. Group's Healthy Living Articles. N.p., 14 Sept. 2015. Web. 12 May 2017. <<http://www.globalhealingcenter.com/natural-health/chlorine-cancer-and-heart-disease/>>.

Vital Whey



Year-round grass-fed whey protein.

For consumers, finding a good source of protein they can trust to fit the needs of their on-the-go lifestyle is difficult. Protein is vital for a healthy immune system and to fuel us in our daily lives. Finding a high quality protein source becomes even harder when combined with the on-the-go pace our days require. At **Well Wisdom**, we have been producing high quality non-denatured protein powders for nearly 20 years. We provide a full line of protein powders which supply the optimal nutritional needs to support athletes and people with comprised immune systems, and children. Proserum®, our proprietary whey protein concentrate, is the foundation of our whey protein line **Vital Whey™**.

Proserum®, used in our **Vital Whey** products, is recognized as the **Finest Whey Protein®** concentrate available.



Proserum® is recognized as the **Finest Whey Protein®** concentrate available. We only use milk from cows which are grass fed year round. They are never treated with artificial hormones and are free of GMO materials, heavy metals and antibiotics. Combined with our minimal processing methods, this leaves a product as close to fresh raw milk as possible. Proserum® is high in the fragile protein components, Immunoglobulins, Lactoferrin and Serum Albumin, which support a healthy functioning immune system.

When looking for a protein supplement in today's market, we know people receive the most benefit and least discomfort from products

focused on staying as true to nature's formula as possible. When you see the Proserum® name on a product you can be sure it contains safe, natural, undenatured protein powder for you and your family.

Vital Whey

Using our years of experience, we created **Vital Whey®**, a 100% natural whey protein, ideal for immune and fitness support. **Vital Whey** is made with Proserum® and comes in three flavors: Natural, Cocoa and Vanilla. **Vital Whey Natural** is our unflavored version and has no other ingredients aside from our whey. **Vital Whey Natural Cocoa** and **Natural Vanilla** use stevia and natural vanilla or cocoa depending on the flavor. They also contain gum acacia, a natural plant extract.

Vital Whey is ideal for fitness athletes and people looking to manage their weight. At just 80 calories per serving, each scoop is packed full of high quality protein that won't add to the waistline. Protein is also the #1 nutrient for curbing hunger so **Vital Whey** is great for a quick and healthy snack alternative between meals.

Each 20g serving of **Vital Whey** has 16 grams (15g in flavored)

Amino Acid	Proserum (percent of protein)
Alanine	5.44%
Arginine	2.84%
Aspartic Acid	12.54%
Cystine	2.24%
Glutamin Acid	19.93%
Glycine	2.13%
Histidine	2.06%
Isoleucine (BCAA)	7.03%
Leucine (BCAA)	12.06%
Lysine	10.48%
Methionine	2.10%
Phenylalanine	3.59%
Proline	6.49%
Serine	5.73%
Threonine	8.26%
Tryptophan	1.75%
Tyrosine	3.24%
Valine (BCAA)	6.68%

of biologically active and quick digesting protein. The 2 grams of sugar listed are naturally occurring and provide a protein supplement low on the glycemic index for diabetics and other sugar-conscious consumers.

It provides a complete amino acid profile, including naturally high levels of branch chain amino acids.

PROMO July 2017 only.
10% Well Wisdom
Full Line Drive



Back to school with Ecotrend



CREATING THE SYNERGY

Our 5460 bristle toothbrush, fluoride-free toothpaste, the authorized by Health Canada, your kids teeth clean like new.

**NORDIC
NATURALS** 



Supplementing with Nordic Naturals fish oil is a safe, pure, and effective way to provide your children with EPAs and DHAs, vital

and crucial nutrients playing key roles in every aspect of health, including brain and eye function.



GLUTENNULL

Delicious collection of cookies and bars that will nourish your kid's bodies and delight their taste-buds. Organic, non-GMO, Gluten Free, Raw, Vegan, and Yeast Free.



ECO lunchbox's stainless steel bentos, lunch boxes & artisan lunchbags are plastic-free, waste-free, and BPA-free. Products healthy for your kids + planet!



With odourless, tasteless, and BPA-free materials, our bottle is a great choice for your kids at school. The spill-proof cap and straw are included with an active lifestyle in mind. Replace plastic bottles with this zero waste and reusable choice.





Waste-Free Lunch Ware



Line additions to our reusable containers line.

As soon as we shipped out our successful Kickstarter rewards containing a full assortment of our innovative **Blue Water Bentos**, people started asking us to add bigger and smaller sizes to the line-up. We took that as a sign of a swelling tide of interest in our new ocean-friendly line!

So now we're excited to introduce two new Seal Cups: **the Seal Cup Mini** and **the Seal Cup XL**, each one inspired by our love of the oceans. The **Seal Cup Mini**'s five-petalled flower mimics the sand dollar's star-shaped grooves. The **Seal Cup XL** is inspired by tide pool rock formations that teem with life on the California coast.



We're also adding **another organic cotton lunch bag** screen-printed by a local green business, Goza Gear. The new lunch bag features a swimming sea turtle. Our founder, Sandra Harris, helped introduce this little sea turtle to the Pacific Ocean safely after it hatched from an egg on the beaches of Sayulita, Mexico.

We know you'll love these new additions to our eco-friendly lunch ware line just as much as we do. The containers are plastic-free, using long-lasting, food-safe silicone lids. The lunch tote is made from organic cotton canvas and built for easy washing. Did you know a family can prevent more than 3000 pieces of trash from entering our landfills and the environment every year by packing lunch with reusable containers like our **Blue Water Bento collection**?



Acupressure Therapy



Groove Massage ball and AcuOm acupressure massage mat.

Discover our **Groove Ball** – a pocket size massage ball. This miniature acupressure tool is an easy way to experience instant pick me up energy and a deep foot massage. Just roll it under your feet when you feel fatigue or experience foot pain. It will help relieve even stubborn Planter Fasciitis.

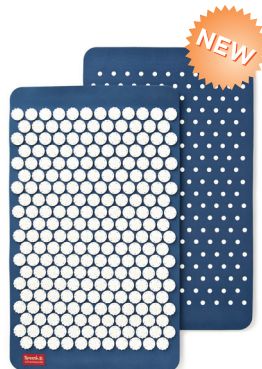
Groove Ball reflexology stimulates energy pathways that are in direct correspondence with our internal organs and emotions according to the TCM.* Balanced Heart expresses joy, liver - patience, intestines – compassion and kidneys courage. The ball can be also used to balance left and right brain activity by just tossing it between our hands for a few moments, to reduce stress and anxiety before public speaking.



We are also launching our new acupressure mats made with TPE – yoga mat like material that we named **Acu-Om**.

Start your yoga practice on the **Acu-OM mat** to focus and calm the mind in this cross over massage and inside meditation effect. Already adopted by many yoga practitioners and studios it is marching it's way to a new classic made by **Spoonk Space**.

It has 6210 acupressure stimulation points just as our regular **hemp acupressure mat** and it is easy to use outdoors or in studios to prevent muscle stiffness and pain after a rigorous workout. It comes with a fun tote bag.





Homeopathic Remedies

Dr. King's

Innovative regional allergies formulas.

Dr. Frank King, who founded King Bio in 1989, is a man on a mission. He and his team discovered breakthroughs in contemporary homeopathy in the late 1970s, and he has been sharing advanced formulas with the world ever since.

Some of **Dr. King's** innovations include:

- Taste-free, pure water base (least allergenic)
- Multiple homeopathic ingredients
- Multiple potencies, including the rare LM
- Advanced, broad-spectrum formulas in an oral mist spray

Simply Spray Symptoms Away

One of **Dr. King's** innovations was combining the purest medicine, homeopathy, with the purest base, water. Parents and environmentally sensitive customers especially appreciate his sugar-, lactose-, and alcohol-free formulas.

Another innovation was creating formulas with multiple homeopathic ingredients in multiple potencies, including the rare LM potency (1:50,000). Dr. King finds that different potencies address different levels of the body, mind, and emotions. His synergistic, multi-faceted approach supports whole-person health.

Another advancement was packaging these taste-free, pure water based formulas in small oral spray bottles. This discrete dosing method resembles using a spray breath freshener. Simple and sanitary!

The "Aha Moment" (or for allergies, "ah-choo moment")

Dr. King recalls his aha moment for these breakthrough formulas. "I realized that 'seasonal' allergies are really 'regional,'" he says. "The symptom-triggering allergens of each region are unique due to the pollens from the grasses, flowers and trees that grow there." Gathering his research team, Dr. King began formulating nine homeopathic products specific to each region of the United States. The concept made sense, the public "got it," rave reviews and awards flooded in, and the formulas took off.

Canadians Have Their Own!

Now, **Dr. King's** has formulated three unique **Regional Allergies products**, based on the most common allergens found in each Canadian region: Eastern, Western, and the Prairies.

Offering more than single-remedy options, **Dr. King's Canadian Regional Allergy formulas** address multiple symptoms with multiple ingredients in three potencies, including the rare 1LM. This broad-spectrum approach provides temporary relief for a wide range of allergy symptoms by targeting specific common allergens.

- ▶ Regional Allergies – Eastern Canada
- ▶ Regional Allergies – Western Canada
- ▶ Regional Allergies – Canadian Prairies



These unique formulas contain equal volumes of each homeopathic remedy (every formula contains an average of 18 ingredients) in 12X, 30X, 1LM potencies.

Directions

Initially, depress pump until primed. Hold close to mouth and spray directly into mouth. Use 3 times daily. Use additionally as needed.

Adults: 3 sprays, 3 times per day or as directed by a health care practitioner.

Children 13 years and over: 2 sprays, 3 times per day or as directed by a health care practitioner.

Taking a dose of Dr. King's is as simple as spraying a mist of breath freshener.

100% Natural Perfumes & Deodorants

Acorelle

Acorelle fragrances are much more than perfumes.

They are 100% natural, organically certified and rich in essential oils that affect emotions – one of the leading principles in olfactology. This discipline, which stems from aromatherapy, is based on the fact that natural elements (essential oils) that we smell influence our well-being.

In fact, the human brain is able to decipher the chemical message sent by essential oils and inform the body and organs of a “change” in order to provide more energy or to relax.

These nine scents are divided into three major groups of properties: stimulating, balancing and soothing – to respond to all those little everyday bumps.

STIMULATING

- **Tea Garden:** stimulating with essential oils of lemon & cedar
- **Pure Patchouli:** fulfilling with essential oils of patchouli & rockrose
- **Land of Cedar:** encouraging with its essential oils of cedar & bergamot

BALANCING

- **Silky Rose:** harmonizing with its essential oils of rose & geranium
- **Vanilla Blossom:** comforting with its essential oils of vanilla and patchouli
- **Absolu Tiare:** balancing with its essential oils of ylang-ylang & mandarin orange

SOOTHING

- **Divine Orchid:** anti-stress with its essential oils of sandalwood & orange
- **Lotus Dream:** relaxing with its essential oils of cumin & litsea
- **Citrus Infusion:** soothing with its essential oils of neroli & mandarin orange

These are produced with alcohol made from French-farmed, organic wheat, and from organic rose floral water, orange blossom floral water, cornflower floral water and witch hazel water, adapted with each olfactive family. There is a wide, varied palette of scents available for the delight of women and men alike.

NEW!

Acorelle has launched a range of four **stick deodorant balms** certified by Cosmos Organic (a new, very strict European quality label), which are the perfect alternative to alumstone. **Acorelle** has chosen sodium bicarbonate as the active deodorant, as it has been known for centuries for its perspiration-regulating properties (it also features in many homemade deodorants). Sodium bicarbonate – a very fine and nonabrasive powder – is included in a rich formula based on organic vegetable butters (shea and sal) and organic coconut oil. Its absorbent powders make it non-greasy to the touch.

Acorelle deodorant balms are solid sticks that gently evaporate with body heat. They can also be run under water before use for an even softer texture!

These deodorants have been tested by an independent laboratory, which attested to their 24-hour effectiveness.

To satisfy all its customers, **Acorelle** has brought out its formula in four varieties, using organic essential oils:

- A mixed deodorant, fresh and tangy: **Lemon & Green Mandarin**
- A feminine, floral, sunny deodorant: **Ylang & Palmarosa**
- An aromatic, masculine deodorant: **Juniper & Mint**
- An unscented deodorant for pregnant women and those sensitive to essential oils.





Herbal Tea Concentrate

rishi

Turmeric ginger chai.

A naturally caffeine-free botanical elixir.

We're excited to announce the release of **Turmeric Ginger Chai**, an all-new, all-organic herbal tea concentrate. Ignite your senses and creativity with this sweet and spicy golden elixir.

Turmeric Ginger Chai makes a glorious addition to any number of café style or cocktail lounge libations. Mix with milk, sparkling water, juice, rum or whatever your imagination can conceive.

At **Rishi**, we're no strangers to exploration and innovation.

These concepts are pivotal to our mission of bringing you the finest tea and botanical blends; and nowhere are they more evident than in our **Turmeric Ginger Chai**. Herbalists of the ancient Ayurvedic tradition combined turmeric and ginger with citrus and honey to create replenishing tonics.

Now we invite you to follow in their footsteps.



Article For The Soul

Published in the WWF Living Planet Magazine, Spring 2017 issue.

"Every so often, new information comes out that rocks our very foundation, forcing us to think about the consequences of how we live. That moment came when the World Wildlife Fund and the Zoological Society of London revealed that wildlife populations have declined, on average, by 58% between 1970 and 2012. Further, the latest Living Planet Report predicts that unless we act quickly, we risk a decline of 67% by 2020 - in just one human lifetime.

Land-based populations have experienced a 38% decline, ocean populations dropped by 36% and freshwater populations suffered an 81% decline.

And the cause? Us.

Human behaviour is driving these staggering losses. Humanity now

consumes the renewable resources of 1.6 Earths each year. Habitat loss and fragmentation, climate change, overfishing and pollution have all put unimaginable pressures on wildlife.

Simply put, we are consuming far more than nature can replenish, and causing significant damage in the process - to wildlife populations and natural ecosystem services (like filtering water, having clean air, pollination, steady and predictable weather systems) on which both our economy and human health depend.

Canadians think of Canada as a resource-rich country, but we are part of the problem. The ecological footprint of Canadians is one of the biggest in the world. If everyone lived as Canadians do, we would need 4.7 Earths to survive. If we want to prevent further staggering losses

of biodiversity - now often referred to by scientists as the sixth mass extinction - comprehensive change is inescapable.

That means a rapid transition to a low-carbon economy to limit global warming to just 1.5 C. That means building nature into our financial system, with economic measures that take the environment into full account.

And that means major improvements to our agriculture and food system to ensure it is capable of feeding the ever-expanding human population without further harm to biodiversity in the process.

These are daunting but doable tasks. With resourceful spirit and dogged determination, Canada can be a leader in habitat-friendly renewable energy, in valuing natural capital and in wildlife and habitat conservation on a global stage."

EVERY BODY NEEDS OMEGA-3s



OMEGA-3 FISH OIL
NORDIC  NATURALS®
#1 OMEGA-3 IN THE U.S.