



ecotrends

For equality, sustainability, love and care for the planet

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125 West 3rd Ave, Vancouver, BC, V5Y 1E6
www.ecotrend.ca / orders@ecotrend.ca

Orders: 1.800.665.7065

Administration: 1.855.215.2290

Accounting: 1.855.215.2291

Fax: 1.855.876.9846

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NEW LINE
BLEU LIVING
www.bleulavande.com



BLEU
living
BLEU LAVANDE COLLECTION

Our passion for lavender and aromatherapy fuels our innovations!

We believe that attention to detail, passion, and a little lavender has helped our team make some of the greatest products, based on lavender essential oil, for your home, your health, and your body. Therapeutic benefits of lavender essential oil, which have been known for thousands of years, drive our team with a desire to bring the best straight to you and yours. We love it so much that we even grow it!

BLEU Living is inspired by the freshness and the benefits of essential oils to formulate ecological home and cleaning products, with the concern to offer a healthy lifestyle for everyday life. For us, **BLEU** is our guarantee of purity and vitality, which you'll find in the way our products are formulated with carefully chosen ingredients and naturally effective actives: all of the finest quality that the earth can provide.

Our **BLEU Living** products have the following benefits:

- Our products are biodegradable according to the 301D standard issued by the OECD
- Our containers are completely recyclable
- Natural fragrance from essential oils
- Made of plant-derived ingredients
- NO chlorine, phosphates, MIT or dyes
- Proudly designed and formulated in Canada

BLEU Living products:

• Hand and Dish Soap:

It leaves your dishes sparkling clean and acts as hand soap at the same time. This soap helps to efficiently remove garlic, onion smells, and germs on dishes and hands, all thanks to the purifying properties of lavender and rosemary.



• Concentrated Surface and All-Purpose Cleaners:

These products will make ceramic surfaces, chrome appliances, sinks, and tubs shine like never before and will bring the fresh smell of lavender essential oil and that vitality from knowing you are doing the right thing.

This product will leave people enchanted, all this and no chlorine or phosphates!



• Concentrated Laundry Detergent and Fabric softener:

Thanks to its purifying and soothing lavender properties, this up to 99.9% natural laundry essentials will brighten brights and whiten whites. Breaking down the toughest stains and leaving clothes smelling summer's best. This detergent is effective in cold water and in all machines.



Use **BLEU Living** products whenever you want to make the healthiest, most responsible choice for yourself, your co-workers, your family and the children of the future.

Canadian Canola Oil



A healthy olive oil alternative.



Canola—the name combines Canada and ola, or oil—is an oilseed grown largely on the Canadian Prairies. However, this isn't your average canola oil. While normally having a light colour and neutral flavour, **North Prairie Gold** has a rich, golden colour with a nutty, buttery flavour. This can be attributed to two things: our Non-GMO canola seed selected from 120 farms within a 200-kilometre radius of the plant, and the European cold-pressed process used to crush the seed.

North Prairie Family Farms is proud to introduce Canada's own **North Prairie Gold™**, the first of its kind, Non-GMO certified, European cold-pressed (below 50° C) Virgin Canola Oil.

What makes North Prairie Gold different?

Locally Sourced

North Prairie Gold cooking oil is made from non-GMO canola exclusively sourced from one of our 140 farmers. This means every bottle's source is traceable back to the people who put their heart and soul into your food.

Minimally Processed

North Prairie Gold is made of only the finest cold-pressed canola. Canola oils are typically chemically extracted, and that extraction process removes most of Mother Nature's natural taste and nutrients. Only **North Prairie Gold** is cold-pressed to retain all the vital nutrients. **North Prairie Gold** is single pressed, filtered, and bottled. No heat, bleaching, or refining. This leaves our virgin oil with a deep golden colour, a rich nutty and buttery flavour, high in vitamin E, and free of any chemicals.

Naturally Healthy

Cold pressing sets **North Prairie Gold** apart because it retains all the nutrients and flavour that is typically removed in the heat and solvent extraction process of conventional canola oils. This leaves **North Prairie Gold** with the lowest in saturated fats, as well as making it a good source of antioxidant vitamin E and Omega 3's and 6's. **North Prairie Gold** has a slightly nutty taste that adds flavour to your favourite dishes and salad dressings.

Conventional canola oil:

- Has the lowest levels of saturated fats
- Is higher in poly and mono-saturated fats,
- Has one of the healthiest mixes of Omega 3 & 6s
- Has a higher smoke point than olive oil

TASTE THE DIFFERENCE	North Prairie Gold Virgin Canola Oil	Canola Oil	Extra Virgin Olive Oil	Vegetable Oil
LOWEST IN SATURATED FATS among common cooking oils				
HIGH IN OMEGA-3 CONTENT				
GOOD SOURCE OF ANTIOXIDANT VITAMIN E				
GOOD FOR SAUTÉING				
GOOD FOR SALAD DRESSINGS				
GOOD FOR BAKING				
GOOD FOR FLAVOURING				
FARMER DIRECT				
TRACEABILITY				
COLD-PRESSED				
LIGHT, NUTTY FLAVOUR				

From farm to table is more than just a trendy slogan for our farmers at **North Prairie Family Farms**. To make **North Prairie Gold**, all the seed used in our farmer-owned plant is grown by our owners. You can visit the exact farm which grew the seeds for the oil in each bottle by visiting our website or scanning the QR code on the bottle with your phone. We understand that it is important to know where your food is grown; therefore, we want you to meet the farmer directly. They are committed to complete transparency from their family farm to you.

North Prairie Gold is as versatile as it is delicious. It can be used for sautéing, adding a subtle flavour to the dish, or used as a finishing touch for cooked vegetables.



Natural Deodorants

Make a great choice for your body and the earth by choosing DOM'S!



Dom's Story: In 2008, the universe sent me an unconventional gift that would set me on a different life path – Hodgkins Lymphoma. I started paying attention to not only what I put 'IN' but also 'ON' my body. Our skin is our largest organ and it absorbs much of what is applied to it, so I began to choose personal care items that contained simple, natural ingredients that my skin 'understood'. When it came to deodorant, I must have tried nearly every 'natural' product on the market but none really seemed to work well for me.

I began blending simple, natural ingredients that really worked to inhibit the bacteria that cause odour, all without the use of harmful

chemicals. Family and friends were my test subjects and I got rave reviews. In late 2013, **DOM'S Deodorant** was born and has grown steadily, reaching people across the globe.

Every jar is handcrafted with love and integrity on Saltspring Island, BC. We choose healthy ingredients that are organic when possible, sustainably and ethically sourced, completely biodegradable, and packaged in glass jars that can be infinitely recycled or reused. We never test on animals.

DOM'S deodorant is a proud member of 1% for the planet.



After-Sun Moisturizer



Feel the healing touch of Hawaii.

"We know sunburns ruin your fun in the sun. That's why we started **Maui Vera**. In 2005, my best friend Abe came to Maui and got his skin badly damaged by the sun. I shared a special Hawaiian formula with him; it would soothe and moisturize his skin. A couple days later, he was back out enjoying the sun again. We joined forces to bring you our perfectly formulated organic product, so you too can get back to having fun in the sun."

Your friends, Dave and Abe



Maui Vera is an organic spa-quality product that provides premium, natural, after-sun moisture relief. Its special Hawaiian formula of Aloe, Peppermint, and Noni provides your skin with all the necessary ingredients to be in a healthy balanced state. **Maui Vera** alleviates the harsh symptoms from excessive sun exposure. Our organic after-sun moisturizer is a staple product for year round skin and sun care.

Product Benefits:

- Cools the skin on contact to provide relief to dry, over-exposed skin
- Provides Natural Hydration: to revitalize, replenish, and moisturize the skin
- Speedy Recovery: to get you back out in the sun



Daily SPF and Face Defence for Men

Stoüt

The world has changed and so have men's faces.

With pollution, a shrinking ozone layer, and increased exposure to the sun's harmful rays, men today need to protect the health and vitality of their skin now more than ever. Modern men also know they don't want to safeguard their faces with different toxic chemicals, so they need a skin cream that's all-natural and designed especially for them, with no heavy perfumes.

Company founder and CEO Andrew Brown created Canadian-based **Stoüt Face Care Inc.** After a skin cancer scare, he became frustrated with the lack of quality natural SPF antioxidant creams available to men. He found that many facial moisturizers specifically made for men contained heavy perfumes and potentially toxic chemicals. He worked with a leading Vancouver natural health lab to create a natural SPF cream, one that's been specifically formulated to include advanced moisturizers and protections against pollution and the effects of aging.



Why should men care about skincare?

Men and women have very different skin. In fact, thanks to testosterone, guys have thicker skin. Despite this seeming advantage, more than 56 percent of those diagnosed with skin cancers were men, according to the Centre for Disease Control (CDC). Furthermore, 65 percent of people who have died from skin cancers were men. Psoriasis and dermatitis are also more common in men. Protecting your skin daily from harmful UV rays with a product like **Stoüt** also helps prevent sunburns, while its moisturizers and antioxidants keep your face looking young, feeling fresh, and smelling great.

Men want an all-in-one daily face defence

Stoüt is more than just a natural SPF cream:

- it has a natural daily face defence for men that hydrates,
- protects,
- and rejuvenates the skin.

Men who enjoy the outdoors and lead an active lifestyle appreciate that **Stoüt Daily SPF 15** is non-greasy, easy to apply, and that its 50ml

and 90ml tubes fit conveniently in a gym bag, backpack, or carry-on for travel. It's a daily face cream designed for outdoor activities in all seasons, such as cycling, golfing, hiking, skiing, and paddle boarding.

► Natural UV protection:

Stoüt uses non-nano zinc oxide that effectively protects skin from UV rays without the addition of potentially harmful synthetic chemicals that can be found in many other sunscreens. It's free of parabens, phthalates, and oxybenzone.

► Advanced moisturizers and antioxidants:

Stoüt is formulated with a unique combination of natural oils that restore moisture and smoothness to dry and damaged skin including: Sweet Almond, Sesame, Shea Butter, Hemp Seed, Sea Buckthorn, and Grape Seed. It includes Organic Jojoba Oil to help erase the signs of aging, and utilizes the UV and pollution-fighting power of natural, antioxidant-rich Evening Primrose Oil plus Vitamin E to intercept or block free-radical damage from these elements.

► Essential oils:

Stoüt is a face cream with the added aftershave cooling benefit of menthol to help soothe, freshen, and waken up the skin each morning. Its masculine, warm, woody scent is derived from natural essential oils, not synthetic fragrance.

Stoüt is a daily face cream designed for outdoor activities in all seasons, such as cycling, golfing, hiking, skiing, and paddle boarding.



Functional Drinks



Healthy beverages and botanicals that work.

BOLEMA introduces a unique line of functional natural health drinks formulated with proven plant extracts and quality juices. The result is great tasting drinks with powerful botanicals.

Featuring high amounts of active ingredients in our plant extracts with no chemical preservatives, no artificial flavours, no refined sugar and no caffeine, our products give consumers access to healthy drinks and botanicals that work.



SMART LIME

SMART LIME is a great tasting natural lemonade made from fresh lemon and lime juice, containing Ashwagandha and Ginseng plant extracts to help improve your memory and cognitive functions.



- ▶ **Ashwagandha**
(Withania somnifera) (root) (E.L. 1:5)
.....10 g
equivalent to 2000 mg of Ashwagandha root.
- ▶ **Asian ginseng**
(Panax ginseng) (root) (E.L. 1:5)
.....2,5 g
equivalent to 500 mg of Asian ginseng root.
- ▶ **Non medicinal ingredients:**
Filtered water, concentrated lemon juice,
concentrated lime juice, natural lemon-lime aroma,
organic sugarcane.

MACA SUTRA

MACA SUTRA is an all natural pineapple and coconut-based juice, containing Maca, Damiana and Epimedium plant extracts intended to improve men's and women's libido and sexual health.

- ▶ **Maca**
(Lepidium meyenii) (root) (1:5)7,5 g
equivalent to 1500 mg of maca root.
- ▶ **Epimedium**
(Epimedium grandiflora) (herb) (1:10)1,5 g
equivalent to 150 mg of epimedium herb.
- ▶ **Damiana**
(Turnera diffusa) (leaf) (1:10)500 mg
equivalent to 50 mg of damiana leaf.
- ▶ **Non medicinal ingredients:**
Filtered water, concentrated pineapple juice, organic
sugar cane, natural coconut flavour, natural vanilla
flavour.



Give the gift of n

Acorelle



Range of elegant, natural, certified organic perfumes that match your moods. Our 9 delicate scents are available as 50ml spray perfumes, 100ml body mists and 10ml perfume roll-ons.



Spoonk 
Acupressure Massage Mat

The Spoonk acupressure mats offers a simple and effective tool that provides the benefits of a deep tissue massage to anybody who experience a lack of deep sleep, tension and muscular pain, or stress and anxiety.



natural products!



Tea lights and lamps created with Himalayan Salt to give a relaxing atmosphere to your home and a sense of well-being.



rishi



Our organic and Fair Trade Certified teas are direct from tea gardens around the world and sold in beautiful green emerald tins.



DOMATCHA®



Enjoy this authentic and delicate Japanese green tea, which has been part of the Zen Buddhist culture for centuries. Our matcha will give you its powerful arsenal of nutrients, antioxidants and minerals.



New Healthy Drink



A true taste of clarity.

For years, the energy drink category has been associated with extreme sports and alcohol, making this category impossible to tap into for business professionals with a reputation.

PilotsFriend was designed for the busy professionals with a refined palate or even that busy mom who can't risk her health.

Originally developed in Italy to keep European jet pilots focused, healthy, and mentally stimulated, **PilotsFriend** is an energy tonic crafted with 14 all-natural and organic ingredients. The natural digestive and energizing properties found in ingredients such as lemon, ginger and cola nut make **PilotsFriend** a refreshing addition to a decadent meal, or the perfect prelude to a night on the town.



All of our ingredients are easy to spell and easy to read. You can taste all the natural ingredients blended together in perfect harmony.

PilotsFriend delivers more with less. It is important to know that excessive caffeine puts extra pressure on your body, mind, and immune system. **PilotsFriend** has deployed a time-lapsed concept to give you only the right amount of caffeine. It helps you regenerate your energy naturally and effectively without the jolt or crash.

In addition to its naturally occurring caffeine, **PilotsFriend** is certified organic, vegan, GMO-free, Taurine-free, and free from artificial preservatives and sweeteners.

Delicious Food



Perfect healthy treats for all people, including kids.

We're very happy to announce that Ecotrend has added **Glutenull's** bars and granolas in its distribution!

Our three types of granola: **Quinoa Granola**, **Chia Goji Berry Granola Clusters**, and **Raw Hemp Granola**, are made with only non-GMO and organic ingredients. Rich in proteins, thanks to a mix of gluten-free grains, seeds, and berries, they are loved by our customers, enjoyable not only at breakfast but also as trail mixes and even in smoothie bowls!

As one of the most recent additions to our product list, our bars come in four types: **Raw and Paleo Coco D'lish bar**, **Buckwheat Granola bar**, **Raw Chia Goji bar**, and **Raw Hemp Energy bar**. These individually

wrapped treats are an extension of our FVOPA certified organic bars in hinged containers and are perfect for all people, including kids!

The **Chia Goji Berry bars** are great in lunch packs, while the protein rich **Hemp Energy bar** is a nutritious, post-workout snack. The **Buckwheat granola bar** is a filling office snack, when you're tempted to reach for something less guilt-free, and lastly, our **Coco D'lish raw bar** is our healthy and decadent bounty bar.

We can't wait for customers to try our large selection of delicious and healthy products.





Hyaluronic Acid Leader



Arrival of three new topical body hydration products.

NEW

Vitamin C+ Beauty Boost Powder

combines Vitamin C, ProVitamin B5, and Glutathione. This easy-to-use powder allows you to enhance your favorite moisturizer in the palm of your hand. The strong antioxidant properties of these ingredients will help protect your skin and improve overall skin renewal.

Collagen HA Triple Boost Face Serum

is formulated to moisturize and restore youthful volume to skin that has lost its elasticity and firmness. This unique formula combines three powerful boosters designed to help the skin look radiant. Hyaluronic Acid helps to moisturize and hydrate; Syn-Coll and our special Marine collagen antioxidant formula promotes healthy, young-looking skin. Multi-level action helps to ensure a more lifted appearance, better definition, and noticeably firmer-looking skin.

NEW

Collagen Facial Mist

uses Marine Collagen with Hyaluronic Acid to support moisture levels and maintain the appearance of firmness and elasticity of skin. This facial mist provides skin with a more lifted appearance, better definition, and makes skin noticeably firmer. Hyaluronic Acid provides volume, form, and lift.

NEW

Be Wrinkle Free



Your go-to Canadian brand for cleaning needs.

For over 20 years **Nellie's All-Natural** has been providing customers with safe, natural, and affordable cleaning products. From the laundry room to the kitchen and bathroom, **Nellie's** has you covered.

Nellie was a real person, with real values and as we like to say, "she was going green before the color was cool". **Nellie's** has removed all harsh chemicals and fillers, leaving you with just what's necessary for a great clean. Our **Laundry Soda** requires just ONE TABLESPOON per regular-sized load and contains only 4 ingredients. You will notice a difference in just 3 loads when you make the switch to **Nellie's**.



Our newest product, **Wrinkle-B-Gone**, will remove wrinkles from your clothes and bed linens without the need of an iron! Simply shake, spray, smooth, and snap! The wrinkles will disappear right before your eyes. Not only does **Wrinkle-B-Gone** work on the go, making it great for travel, it works right out of the dryer or as an ironing aid. As a bonus, the lemongrass scent leaves fabrics smelling great, has natural anti-fungal properties, and aids as an insect repellent.

Make the switch to **Nellie's All-Natural** today and see the difference for yourself!

Probiotics Power



New Beginnings Generously Ginger!

Rediscover the power of probiotics—the way our ancestors consumed them, the way Mother Nature intended. **New Beginnings' Generously Ginger** is a unique blend of 8 selected lactic acid bacterial cultures and the organic acids they produce during fermentation. The bacterial fermentation process not only yields organic acids, it also releases the beneficial nutrients in the 19 herbs and the molasses. **Generously Ginger** has the same ingredient foundation as the original **New Beginnings**, with an increased amount of warming ginger.

Ginger has been used in Traditional Chinese Medicine and Ayurvedic medicine for centuries as a digestive aid. **New Beginnings' Generously Ginger** provides a source of probiotics that helps support gastrointestinal health and are essential to a healthy system.



- ▶ Fermented liquid herbal probiotic
- ▶ Certified Organic/Non-GMO
- ▶ 19 organic digestive herbs
- ▶ Unique fermentation results in an acidic 3.5pH
- ▶ No gluten, no dairy, no sugar, no preservatives
- ▶ Shelf stable, refrigerate after opening
- ▶ Two flavours: Original & Generously Ginger
- ▶ Suitable for all ages

Start your New Beginning today with Olie Naturals!



CAFFEINE CONTENT:

Regular Matcha
25-30 mg/g
of caffeine

Coffee
80-120 mg/g
of caffeine

Master's Low Caffeine
6 mg/g
of caffeine

Decaf Coffee
6 mg/g
of caffeine

DōMatcha®

Master's Low Caffeine Matcha

- 🕒 Master's Low Caffeine is the first low caffeine Matcha on the market
- 🕒 Exclusive to DōMatcha®
- 🕒 Hot water extraction process
- 🕒 Nutritional value remains intact, i.e. Catechins, L-theanine
- 🕒 No additives or MSG
- 🕒 100% Japanese Matcha

DōMatcha®

The "Original" Master's Choice

- 🕒 DōMatcha®'s most exquisite Matcha
- 🕒 Exclusive flavour and colour profile
- 🕒 Ideally suited for traditional hot Matcha
- 🕒 For the discerning tea connoisseur looking for the ultimate experience it has to be Master's Choice!

For more information on DōMatcha® products please go to www.domatcha.com or contact us at www.info@domatcha.com

Find us: DōMatcha

Exciting New Products



The people have spoken, Santevia listened!

In a society where the fight against illnesses like cardiovascular disease, Parkinson's disease, Alzheimer's disease, diabetes, osteoporosis, and hypertension are flagging the nation, it's no wonder that people are looking for prevention measures.

Recovery Stick

The prominent and therapeutic effects of molecular hydrogen -- H₂ gas -- are emerging at the forefront of scientific research. Scientists have also observed molecular hydrogen as an agent that promotes healthy bones¹, healthy brain function², and cancer prevention³.

With the same chlorine reduction properties and alkalizing trace minerals as the **Power Stick** you have grown to love, the new **Recovery Stick** creates antioxidant water that may help you recover and stay healthy. The **Recovery Stick** contains minerals that, when in contact with water, creates molecular hydrogen which helps your body ward off different ailments and stay youthful.

Simply add the **Recovery Stick** to your **Santevia Bottle** or glass of water, shake, and within minutes you can enjoy the antioxidant and mineralizing benefits of hydrogen-rich water. The **Recovery Stick** will last three months and can be used wherever you go.



By Popular Demand: Fluoride Filter

About 74% of Americans⁴ and 45% of Canadians⁵ receive fluoridated water.

Canada recommends that there be no more than 1ppm of fluoride in drinking water, however even at this level the fluoride can be toxic to children. There have been links to impaired cognitive development⁶ in children exposed to excess fluoride, potentially leading to lower IQs and even autism. The effects of fluoride can be devastating for adults too.

The people have spoken, and Santevia listened! The new **Santevia Fluoride Filter** removes up to 100% of the fluoride from tap water, as well as adds minerals that will naturally alkalize the water. The new **Fluoride Filter** is compatible with the current cartridge connector in your **Gravity Water System**. You will still be receiving the same mineralized, alkaline water that you've grown to love -- now with less fluoride. Say goodbye to chlorine, sediments, and fluoride with the new **Fluoride Filter**.



¹ Kawasaki, H, et al. "Hydrogen Gas Treatment Prolongs Replicative Lifespan of Bone Marrow Multipotential Stromal Cells in Vitro While Preserving Differentiation and Paracrine Potentials." *Biochemical and Biophysical Research Communications*, U.S. National Library of Medicine, 2 July 2010, www.ncbi.nlm.nih.gov/pubmed/20570654.

² Cui, Y, et al. "Hydrogen-Rich Saline Attenuates Neuronal Ischemia-Reperfusion Injury by Protecting Mitochondrial Function in Rats." *The Journal of Surgical Research*, U.S. National Library of Medicine, Dec. 2014, www.ncbi.nlm.nih.gov/pubmed/24969549.

³ Chen, Yangmei, et al. "On the Antitumor Properties of Biomedical Magnesium Metal." *Journal of Materials Chemistry B*, The Royal Society of Chemistry, 18 Nov. 2014, pubs.rsc.org/en/content/articlelanding/2014/tb/c4tb01421a#!divAbstract.

⁴ CDC National Fluoridation Statistics, revised 2016. <https://www.cdc.gov/fluoridation/statistics/2014stats.htm>. Accessed 10 August 2017.

⁵ University of Toronto Faculty of Dentistry, "Water Fluoridation Questions & Answers," April 2012, p. 15.

⁶ Choi, Anna L., et al. "Developmental Fluoride Neurotoxicity: A Systematic Review and Meta-Analysis." *Environmental Health Perspectives*, National Institute of Environmental Health Sciences, Oct. 2012, www.ncbi.nlm.nih.gov/pmc/articles/PMC3491930/.

EVERY Body NEEDS OMEGA-3s



OMEGA-3 FISH OIL
NORDIC  NATURALS®
#1 OMEGA-3 IN THE U.S.

nordicnaturals.ca

Based on SPINS Scan Data